

Southwestern Illinois College

Associate in Arts

MASS COMMUNICATIONS

Professional Options: Journalism, Media Production, Advertising and Strategic Media

Completion of an Associate in Arts or Science degree at Southwestern Illinois College fulfills SIUE’s general education requirements, with the exception of an Interdisciplinary Studies course that all students must take during their junior and senior year at SIUE.

This “Transfer Program Guide” is an **example** of proposed curriculum for students to use while completing their associate’s degree. Reading, writing and math placement could alter the course sequencing and transfer date. Therefore students should begin sequencing their reading/writing (if applicable) and math & science courses during the first semester, paying close attention to prerequisites. Students have the option of taking summer classes to lessen fall and spring course loads.

It is highly recommended that students meet with a SWIC advisor each semester. For additional information please contact the SIUE coordinator for advising and partnership programs in MC 1070. Please see “**Important Student Notes**” located on page of two of this transfer guide.

Fall Year 1

SWIC Course		Hours
ENG 101	Rhetoric & Composition I	3
COMM 151	Fundamentals of Public Speaking	3
MCOM 201	Introduction to Mass Communication	3
IAI	IAI Human Well-Being	2
Elective ²	Elective	3
Total		14

Spring Year 1

SWIC Course		Hours
ENG 102	Rhetoric & Composition II	3
MATH 191 ¹	Intro to Statistics	4
MCOM 101	Introduction to Journalism	3
IAI SS	IAI Social Science	3
IAI Hum	IAI General Humanities	3
Total		16

Fall Year 2

SWIC Course		Hours
MCOM 240	Writing for Media	3
IAI LS	IAI Life Science	4
IAI Hum/FA	IAI General Humanities or Fine Arts	3
IAI SS/BS	IAI Social or Behavioral Science	3
Elective ²	Elective	3
Total		16

Spring Year 2

SWIC Course		Hours
IAI Hum/SS/BS	IAI Humanities, Social or Behavioral Science	3
IAI BS	IAI Behavioral Science	3
IAI PS	IAI Physical Science	4
IAI FA	IAI Fine Arts	3
Elective ²	Elective	3
Elective2	Elective	2
Total		18

¹Statistics is required. Unless students have tested above MATH 112, it is required before taking MATH 191 but will be used as an elective.

²Students must complete one Human Relations and one Non-Western course as part of the AA.

Associate in Arts Degree Total

64

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IMPORTANT STUDENT NOTES

The preceding information is provided to assist students in the transfer process. In no way does this document substitute for meeting with an academic advisor. Students are advised to meet on a regular basis with advisors at SWIC and SIUE. Courses taken through dual credit can be applied to required SIUE coursework; please contact SWIC advisor for more information.

Students interested in pursuing the Bachelor of Arts degree option may consider using their foreign language credits as electives.

Students have 2 options when pursuing a Bachelor's degree in Mass Communications.

- A Bachelor of Arts degree will require 2 semesters of the same foreign language, which can be taken at either SWIC or SIUE, in addition to 8 Humanities and/or Fine Arts Courses (some of which will be completed with the Associate degree.)
- A Bachelor of Science degree will require completion of 8 courses in life, physical, or social science, in addition to 2 courses with a lab component (some of which will be met with the completion of the Associate degree.)

ADMISSION REQUIREMENTS

- A cumulative GPA of 2.2 or higher (on a 4.0 scale)

MASS COMMUNICATION MINOR

- A minor is required for students who major in Mass Communication. Courses taken at SWIC to meet general education requirements (including electives) can be used for the minor. Students should plan early.
- Students who minor in ACS at SIUE, may take ACS 329-Communication Research Methods at SIUE in order to meet the statistics minor.

DEPARTMENT OF MASS COMMUNICATIONS RETENTION POLICY

- Mass Communications majors must maintain a 2.2 cumulative GPA.
- Students may attempt (complete a course and receive a grade) any Mass Communications course only twice. If a student fails to achieve a "C" or better in a course after a second attempt, he/she must petition the Mass Communications Department faculty for the opportunity to attempt the course again.

SIUE Mass Communications students choose from among 3 Professional Options: Journalism, Media Production, Advertising and Strategic Media.)